



**PROFILE
2026**

Transforming Evidence Into Action

"BAAR" means search in Somali reflecting our mission to uncover answers to complex questions and translate them into clear, actionable strategies.

Established in 2020, BAAR Research is a multidisciplinary consulting firm operating across Somalia (including Somaliland) and the Somali region of Ethiopia, with a proven ability to access hard-to-reach areas. We collaborate with governments, international organizations, and local communities to design and implement research, strategies, and projects that drive lasting change. Our expertise spans research, policy development, institutional strengthening, monitoring and evaluation, and capacity building.

Our contributions include pivotal national frameworks such as Somalia's National Transformation Plan (NTP 2025–2029), the Somali National Climate Finance Policy (2025), and the National Climate Finance Strategy (2025). We have also conducted major evaluations, including the World Bank's Somalia 10-Year Country Programme Evaluation (2023). We leverage a diverse network of professionals and extensive local connections across the region, ensuring our work is technically sound, culturally grounded, and relevant to the communities it serves.

BAAR AT A GLANCE

ESTABLISHED

2020

HEADQUARTERS

Mogadishu, Somalia

COUNTRIES OF OPERATION

Somalia (including Somaliland) & Ethiopia

WORKING LANGUAGES

Somali, English, Arabic & Swahili

CORE SERVICE AREAS

Research, MEL, Policy Advisory, Institutional Development, Capacity Building, Communications

CLIENTS

Governments, UN Agencies, NGOs, Development Partners and Private Sector



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OUR STORY

From First Question to Regional Reach

BAAR, the Somali word for "search," reflects our belief that meaningful development begins with asking the right questions and seeking the truth about existing problems.



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VISION, MISSION & VALUES

What Guides Our Work

Vision

To be the Horn of Africa's most trusted research and advisory partner, delivering evidence that informs policy, strengthens institutions, and transforms communities.

Mission

BAAR Research empowers governments, development partners, and communities across the Horn of Africa to achieve sustainable development outcomes. We provide rigorous research, strategic advisory services, institutional strengthening, and innovative learning, delivering impartial insights and practical support to navigate complex environments.

Core Values

CLIENT CENTRIC

We are committed to providing efficient and effective solutions, ensuring our products and services consistently add tangible value to our clients' systems, processes, and outcomes.

VALUE DELIVERY

We conduct business with integrity, transparency, and a strong sense of responsibility. We prioritize our clients' needs, advocate for their best interests, and build trust through ethical practices.

INTEGRITY

Our clients are our foremost priority. We cultivate productive partnerships by consistently earning their trust and respect.

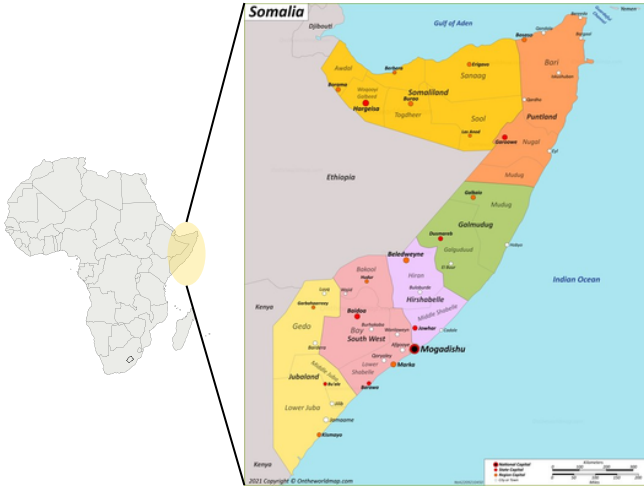
SOCIAL IMPACT

We aspire to be a catalyst for positive change within the communities we serve, contributing to meaningful social impact in all our endeavors.

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WHERE WE WORK

On-the-Ground Presence



Core Operating Countries

Somalia (incl Somaliland) & Ethiopia with field networks embedded in remote and hard-to-access areas, ensuring consistent on-the-ground presence.

Extended Associate Network

Kenya and Ethiopia, broadening our operational reach across the Horn of Africa and supporting local, national, and regional-level engagements.

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OUR APPROACH

How We Get to the Right Answer



01 Engage —Contextual Understanding

We engage directly with individuals and environments in the field, gathering insights from the ground up.

02 Analyze—Evidence-Based Insights

We conduct rigorous research, monitoring, and evaluation to clarify what works, what needs improvement, and why.

03 Investigate—Fact-Finding

We help clients identify the dynamics, tensions, and opportunities that shape outcomes at the local level.

04 Partner — Sustainable Partnerships

We cultivate long-term client relationships, recognizing that sustained collaboration fosters lasting impact.



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OUR SERVICES

What We Do

Strategic Research & Analysis

Evidence-based research and analysis on governance, peacebuilding, climate resilience, socioeconomic development, and humanitarian response, informing policy, programmatic, and institutional decision-making.

Monitoring, Evaluation & Learning

Results frameworks, theories of change, monitoring, evaluation, and learning (MEL) plans, baselines, mid-term reviews, and evaluations designed to measure impact and drive continuous program improvement.

Policy & Institutional Development

Policy development, legal and regulatory reform, strategic planning, and technical assistance strengthen public institutions, government bodies, and organizational systems and processes, emphasizing sustainability, local ownership, and long-term capacity building.

Training & Capacity Development

Customized training programs across security, governance, conflict sensitivity, peacebuilding, project management, financial accountability, MEL, and climate resilience.

Strategic Communications

Communications strategies, messaging frameworks, and stakeholder engagement plans that help organizations manage their public narrative with clarity and credibility.

Translation & Interpretation

Professional translation and interpretation across Somali (including Maay dialect), Arabic, and English, combining linguistic and subject-matter expertise.



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FEATURED ASSIGNMENTS

Notable Institutional Engagements

(For a full project portfolio, refer to the Track Record section-next page)

ENGAGEMENT	OUR CONTRIBUTION
Somali National Climate Finance Strategy (NCFS) & Policy Review and Wadajir Framework	Technical support for NCFS development and policy review, including stakeholder engagement, alignment with international mechanisms, domestic fiscal frameworks, and the Wadajir framework.
Galmudug State Transformation Plan (G-STP)	Supported the development of Galmudug's strategic vision for governance, service delivery, security, and economic development, facilitating consultations and providing technical drafting of the 4 pillars of Galmudug-State Transformation Plan (G-STP)
Banadir Regional Reconciliation Strategy	Contributed to the design and development of the strategy to strengthen social cohesion and build sustainable peace.
Review of the Jubaland Notary Act	Provided stakeholder engagement support for the legislative review process.
World Bank Somalia 10-Year Country Programme Evaluation	Supported the World Bank's Somalia 10-Year Country Programme Evaluation - assessing effectiveness across climate resilience, governance, and social protection to inform World Bank programming.
Evaluation of Somalia Aid Architecture	Supported the Somali Ministry of Planning in the evaluation of Somalia's Aid Architecture through stakeholder consultations and monitoring pillar working groups.

These engagements demonstrate our ability to operate across complex institutional and political landscapes, delivering high-quality technical outputs while fostering inclusive, participatory processes that build legitimacy and local buy-in.

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RESEARCH EXCELLENCE

Our Areas of Expertise

We apply rigorous, contextually grounded research standards to generate reliable, unbiased, and continuously relevant evidence through mixed-methods research, appropriate tools and technologies, ethical and inclusive practices, and strong data quality assurance.

Governance & Institutions	Peacebuilding & Stability
Climate Change & Environment	Livelihoods & Economic Development
Humanitarian Action	Social Development & Policy Reform



#	PROJECT	CLIENT	DONOR	PERIOD	LOCATION	DESCRIPTION
1	Horn of Africa Culture for Peace Programme (HoAC4P) — Peace Education Curriculum	DT Global International Development East Africa	SDC	May – Jul 2026	Horn of Africa	Supporting the development and implementation of a peace education curriculum for Astaan Media, including the design of training materials, facilitation of stakeholder consultations, and ensuring contextual relevance for conflict-affected communities.
2	Regional Durable Solutions Secretariat (ReDSS) — Solutions Analysis of the Social Accountability Mechanisms in Somalia	Centre for Humanitarian Change (CHC)	FCDO	Feb – Jun 2026	Baidoa, Dolow, Kismayu, Banadir	Analyzed durable solutions for displaced populations, assessing community-level integration, local settlement, and return dynamics to contribute to evidence-based programming for displaced Somali communities.
3	EU – Somalia Technical Assistance and Partnership Facility (TAPF)	DAI Global Belgium SRL	European Commission	Sep – Dec 2025	Somalia (Federal Member States)	Provided technical analysis and advisory support to strengthen government planning and institutional capacity at the Federal Member State level, aligned with Somalia's National Transformation Plan priorities.
4	Al-Shabaab Resurgence Field Reporting	GIST Research Ltd	EU	Nov – Dec 2025	Somalia	Conducted data collection & desk research producing updates on Al-Shabaab resurgence dynamics, tracking shifts in territorial influence, community responses, and security trends across Somalia
5	HHELMs Community Engagement Structures Study	Oxford Policy Management (OPM)	FCDO	Sep – Nov 2025	Somalia	Subcontracted by OPM to conduct field research and analysis on community engagement structures in Somalia under the HHELMs project, informing OPM's monitoring and evaluation framework for FCDO programming.
6	Conflict Analysis in the Federal Republic of Somalia	GIST Research Ltd	UNDP / UN Peacebuilding Fund (UNPBF)	Sep 2025	All Federal Member States, Banadir	Conducted stakeholder mapping and conflict systems analysis, ensuring ethical and consistent data collection for a national-level conflict analysis to support Somalia's re-eligibility for UNPF.
7	Al-Shabaab's Resurgence in Middle and Lower Shebelle	GIST Research Ltd	ILC	May – Jun 2025	Middle & Lower Shebelle, Somalia	Conducted primary data collection through interviews and qualitative analysis to examine drivers of Al-Shabaab's resurgence and renewed influence, delivering a minimum of ten validated field reports within ten days.
8	MOIFAR Foundational Governance Support: Finalization of the Wadajir Framework	GIST Research Ltd / ILC	IOM	Until Jul 2025	Galmudug, Hirshabelle, SWS, Jubaland	Conducted in-person consultations across four Federal Member States, gathering qualitative data through KIIs and FGDs, synthesizing stakeholder feedback, and contributing to the drafting of the updated Wadajir National Framework.
9	Jubaland Training of Trainers: Participatory Public Policy (PPP)	GIST Research / IOM	IOM — Nabadaynta	Jun 2025	Jubaland, Somalia	Supported ToT workshop on the PPP Framework for Jubaland government officials and civil society, delivering an implementation plan, comprehensive training materials, and participant documentation.
10	Jubaland Public Notary Act Review	GIST Research / IOM	IOM — Nabadaynta	2025	Jubaland, Somalia	Supported the review and finalization of the Jubaland State Public Notary Act through legal assessment, community consultations, and incorporating GESI principles to improve access to justice.
11	Humanitarian Training Translation (English–Somali)	INSO Somalia	INSO	Jul – Aug 2025	Hargeisa, Somaliland	Translated INSO's humanitarian training packages from English into Somali, expanding access to critical safety and security materials for Somali-speaking humanitarian workers.
12	People, Policies and Institutions	International Livestock Research Institute (ILRI)	CGIAR/World Bank	Mar 2025	Horn of Africa	Contributed policy-oriented research and analysis on human and institutional dimensions of food systems and livestock policy, aligned with the Observatory's evidence-based policy influence agenda.

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13	Banadir Regional Reconciliation Framework (BRRF)	Banadir Regional Administration (BRA) / SSF-ASI	Somalia Stability Fund	Feb – Mar 2025	Mogadishu, Banadir Region	Developed a comprehensive Banadir Regional Reconciliation Strategy with stakeholder engagement sessions and a final endorsed strategy document in both Somali and English, submitted to BRA leadership.
14	STT Final Evaluation — Senior Researcher, Federal Member States (SOM2408)	GIST Research Ltd	European Union	Aug 2024 – Feb 2025	Somalia (Federal Member States)	Led stakeholder engagement and interviews across Federal Member States for the STT final evaluation, contributing to findings on the programme's effectiveness in countering violent extremism.
15	Documenting the Success and Shortfalls of Stabilization in Pilot Districts (SOM2408 / RAL017-001)	GIST Research Ltd	European Union	Sep – Dec 2024	Somalia (Pilot Districts)	Supported quality assurance of the stabilization analysis component, conducting federal and state-level KIIs with high-profile stakeholders and drawing on prior project knowledge to strengthen analytical depth.
16	Vulnerability-Based Targeting in Somalia	ODI Global Advisory Ltd	World Food Programme (WFP)	Jun – Sep 2024	Somalia	Conducted field research and analysis on how vulnerability-based targeting criteria are designed, applied, and perceived at community level, informing WFP's targeting methodology and policy guidance.
17	Deep Dive: Movement and HLP in the Jowhar–Balad Corridor	GIST Research Ltd	ILC	Jan – Apr 2024	Jowhar–Balad Corridor, Hirshabelle	Supported an in-depth field study on population movement and Housing, Land, and Property (HLP) issues via KIIs and FGDs, generating detailed qualitative data on displacement drivers, land tenure conflicts, and return conditions.
18	World Bank Country Program Evaluation (IEG)	CTG Global / World Bank IEG	World Bank	Jul – Aug 2023	Banadir, SWS, Puntland State, Somalia	Supported the World Bank's Independent Evaluation Group in its Country Program Evaluation for Somalia, contributing stakeholder consultations, qualitative assessments, and analytical inputs to the programme-level review.
19	Conflict Assessment: Adan Yabaal and Moqokori Districts	NIS Foundation	NIS Foundation	Aug – Sep 2023	Adan Yabaal & Moqokori, Hirshabelle	Conducted a conflict assessment mapping drivers, actors, and inter-communal dynamics across two Middle Shabelle districts, delivering a report to help peacebuilding programming.
20	CBP and Matching Grants Evaluation	GIST Research Ltd	IOM	Jun 2023	Abudwaq, Balanbale, Herale, Guriel	Conducted qualitative field research to evaluate community-based protection programming and matching grants via 20 KIIs and 8 FGDs across four locations.
21	JRS Dollo Reconciliation Project Mid- Term Evaluation	Jesuit Refugee Service (JRS) Ethiopia	JRS International	Jul 2022	Dollo Ado, Ethiopia	Conducted a utilization-focused mid-term evaluation combining desk review and a seven-day field mission with KIIs and FGDs among refugee and host community participants, producing evidence-based findings and recommendations.
22	STT Mid-Term Evaluation	GIST Research Ltd	European Union	Dec 2022 – Feb 2023	Mogadishu and other locations	Conducted qualitative research and supported the STT mid-term evaluation, initiating a long-running research partnership with GIST on Somalia's flagship P/CVE evaluation programme.
23	Reconciliation Case Study: Galmudug Western Corridor	KasmoDev Company Ltd (sub to GIST Research)	IOM	Nov 2021 – Mar 2022	Galmudug State, Somalia	Conducted a qualitative case study on reconciliation dynamics in Galmudug's Western Corridor, leading data collection and accompanying inter-clan dialogue process.
24	SPARC Somalia Research Consultancy	Mercy Corps Europe	USAID (SPARC Programme)	May – Jul 2021	Somalia	Conducted research and analysis and supported the drafting of research pieces on anticipatory action.
25	Community Security Lessons Learning Research	Saferworld	ARC Programme	Sep–Oct 2021	Somalia	Assessed and documented learnings from the ARC Programme on community security — examining community-authority relations, partnership efficacy & community ownership of security processes. Delivered a policy brief for donors and policymakers

LOOKING AHEAD

Let's Work Together

Delivering impactful solutions to complex challenges

ORGANIZATION

BAAR Research

HEADQUARTER

Talex, off Makka-al-Mukarama Road,
Hodan District,
Mogadishu, Somalia

COVERAGE

Somalia · Somaliland · Somali
Region of Ethiopia
Associate network in Kenya &
Ethiopia

FOCUS AREAS

Research & Analysis · Policy
Development · MEL Institutional
Strengthening · Capacity Building
Strategic Communications & Translation



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