



**PROFILE
2026**

Transforming Evidence Into Action

"BAAR" means search in Somali reflecting our mission to uncover answers to complex questions and translate them into clear, actionable strategies.

Established in 2020, BAAR Research is a multidisciplinary consulting firm operating across Somalia (including Somaliland) and the Somali region of Ethiopia, with a proven ability to access hard-to-reach areas. We collaborate with governments, international organizations, and local communities to design and implement research, strategies, and projects that drive lasting change. Our expertise spans research, policy development, institutional strengthening, monitoring and evaluation, and capacity building.

Our contributions include pivotal national frameworks such as Somalia's National Transformation Plan (NTP 2025–2029), the Somali National Climate Finance Policy (2025), and the National Climate Finance Strategy (2025). We have also conducted major evaluations, including the World Bank's Somalia 10-Year Country Programme Evaluation (2023). We leverage a diverse network of professionals and extensive local connections across the region, ensuring our work is technically sound, culturally grounded, and relevant to the communities it serves.

BAAR AT A GLANCE

ESTABLISHED

2020

HEADQUARTERS

Mogadishu, Somalia

COUNTRIES OF OPERATION

Somalia (including Somaliland) & Ethiopia

WORKING LANGUAGES

Somali, English, Arabic & Swahili

CORE SERVICE AREAS

Research, MEL, Policy Advisory, Institutional Development, Capacity Building, Communications

CLIENTS

Governments, UN Agencies, NGOs, Development Partners and Private Sector



03

OUR STORY

From First Question to Regional Reach

BAAR, the Somali word for "search," reflects our belief that meaningful development begins with asking the right questions and seeking the truth about existing problems.



04

VISION, MISSION & VALUES

What Guides Our Work

Vision

To be the Horn of Africa's most trusted research and advisory partner, delivering evidence that informs policy, strengthens institutions, and transforms communities.

Mission

BAAR Research empowers governments, development partners, and communities across the Horn of Africa to achieve sustainable development outcomes. We provide rigorous research, strategic advisory services, institutional strengthening, and innovative learning, delivering impartial insights and practical support to navigate complex environments.

Core Values

CLIENT CENTRIC

We are committed to providing efficient and effective solutions, ensuring our products and services consistently add tangible value to our clients' systems, processes, and outcomes.

VALUE DELIVERY

We conduct business with integrity, transparency, and a strong sense of responsibility. We prioritize our clients' needs, advocate for their best interests, and build trust through ethical practices.

INTEGRITY

Our clients are our foremost priority. We cultivate productive partnerships by consistently earning their trust and respect.

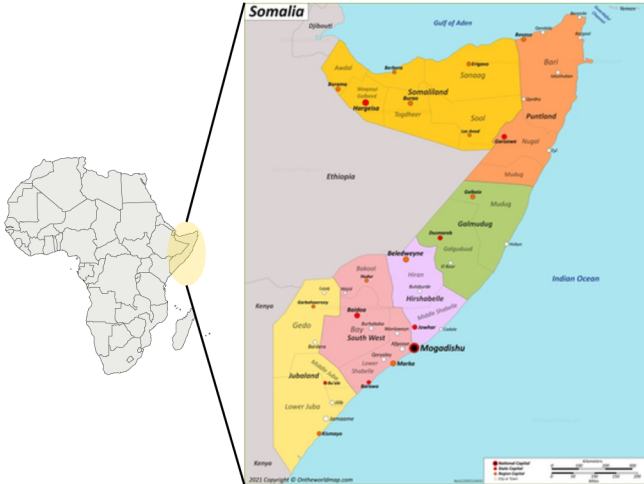
SOCIAL IMPACT

We aspire to be a catalyst for positive change within the communities we serve, contributing to meaningful social impact in all our endeavors.

05

WHERE WE WORK

On-the-Ground Presence



Core Operating Countries

Somalia (incl Somaliland) & Ethiopia with field networks embedded in remote and hard-to-access areas, ensuring consistent on-the-ground presence.

Extended Associate Network

Kenya and Ethiopia, broadening our operational reach across the Horn of Africa and supporting local, national, and regional-level engagements.

06

OUR APPROACH

How We Get to the Right Answer



01 Engage —Contextual Understanding

We engage directly with individuals and environments in the field, gathering insights from the ground up.

02 Analyze—Evidence-Based Insights

We conduct rigorous research, monitoring, and evaluation to clarify what works, what needs improvement, and why.

03 Investigate—Fact-Finding

We help clients identify the dynamics, tensions, and opportunities that shape outcomes at the local level.

04 Partner — Sustainable Partnerships

We cultivate long-term client relationships, recognizing that sustained collaboration fosters lasting impact.



07

OUR SERVICES

What We Do

Strategic Research & Analysis

Evidence-based research and analysis on governance, peacebuilding, climate resilience, socioeconomic development, and humanitarian response, informing policy, programmatic, and institutional decision-making.

Monitoring, Evaluation & Learning

Results frameworks, theories of change, monitoring, evaluation, and learning (MEL) plans, baselines, mid-term reviews, and evaluations designed to measure impact and drive continuous program improvement.

Policy & Institutional Development

Policy development, legal and regulatory reform, strategic planning, and technical assistance strengthen public institutions, government bodies, and organizational systems and processes, emphasizing sustainability, local ownership, and long-term capacity building.

Training & Capacity Development

Customized training programs across security, governance, conflict sensitivity, peacebuilding, project management, financial accountability, MEL, and climate resilience.

Strategic Communications

Communications strategies, messaging frameworks, and stakeholder engagement plans that help organizations manage their public narrative with clarity and credibility.

Translation & Interpretation

Professional translation and interpretation across Somali (including Maay dialect), Arabic, and English, combining linguistic and subject-matter expertise.



08

FEATURED ASSIGNMENTS

Notable Institutional Engagements

(For a full project portfolio, refer to the *Track Record* section-next page)

ENGAGEMENT	OUR CONTRIBUTION
Somali National Climate Finance Strategy (NCFS) & Policy Review and Wadajir Framework	Technical support for NCFS development and policy review, including stakeholder engagement, alignment with international mechanisms, domestic fiscal frameworks, and the Wadajir framework.
Galmudug State Transformation Plan (G-STP)	Supported the development of Galmudug's strategic vision for governance, service delivery, security, and economic development, facilitating consultations and providing technical drafting of the 4 pillars of Galmudug-State Transformation Plan (G-STP)
Banadir Regional Reconciliation Strategy	Contributed to the design and development of the strategy to strengthen social cohesion and build sustainable peace.
Review of the Jubaland Notary Act	Provided stakeholder engagement support for the legislative review process.
World Bank Somalia 10-Year Country Programme Evaluation	Supported the World Bank's Somalia 10-Year Country Programme Evaluation - assessing effectiveness across climate resilience, governance, and social protection to inform World Bank programming.
Evaluation of Somalia Aid Architecture	Supported the Somali Ministry of Planning in the evaluation of Somalia's Aid Architecture through stakeholder consultations and monitoring pillar working groups.

These engagements demonstrate our ability to operate across complex institutional and political landscapes, delivering high-quality technical outputs while fostering inclusive, participatory processes that build legitimacy and local buy-in.

09

RESEARCH EXCELLENCE

Our Areas of Expertise

We apply rigorous, contextually grounded research standards to generate reliable, unbiased, and continuously relevant evidence through mixed-methods research, appropriate tools and technologies, ethical and inclusive practices, and strong data quality assurance.

Governance & Institutions

Peacebuilding & Stability

Climate Change & Environment

Livelihoods & Economic Development

Humanitarian Action

Social Development & Policy Reform



LOOKING AHEAD

Let's Work Together

Delivering impactful solutions to complex challenges

ORGANIZATION

BAAR Research

HEADQUARTER

Talex, off Makka-al-Mukarama Road,
Hodan District,
Mogadishu, Somalia

COVERAGE

Somalia · Somaliland · Somali
Region of Ethiopia
Associate network in Kenya &
Ethiopia

FOCUS AREAS

Research & Analysis · Policy
Development · MEL Institutional
Strengthening · Capacity Building
Strategic Communications & Translation



@BAARresearch

+252 618 866 698

+252 615 637 276

www.baar-research.org

info@baar-research.org

Mogadishu, Somalia